

LIFE ADVANTAGES
BECAUSE YOU CARE

Mr. Mark A. Hobbins
CEO FamilyIQ
30252 Tomas #150
Rancho Santa Margarita
California, 92688

May 24, 2011

Dear Mark

We have found the Family IQ organization to be a high quality, innovative and highly ethical partner. Their products address one of the most pressing needs for all individuals – how to improve our relationships with our family, friends, coworkers, and even ourselves.

Their courses are well researched and designed, they cover all of the major issues individuals face, they are easy to use and have high ratings from the actual users. We have also found Family IQ eager to respond to suggestions and recommendations that meet our specific marketplace.

We will be offering the Family IQ products to our existing 5 million members in the fall of 2011. We are also incorporating it into a new product we are offering to colleges in 2012 for both their students and employees.

With appreciation,



Mark Schoder
Founder and CEO
Life Advantages